



**Blue365**  
Because health is a big deal<sup>SM</sup>

## Save money and live healthier with Healthy Blue Xtras<sup>SM</sup> and Blue365<sup>®</sup>



### Membership has its benefits

Blue Cross Blue Shield of Michigan and Blue Care Network members can score big savings on a variety of healthy products and services from businesses in Michigan and across the United States. Show your Blues ID card at participating retailers or type in the offer code online to take advantage of the discounts.

Visit [bcbsm.com/xtras](http://bcbsm.com/xtras) to access over \$7,000 in available savings offers on everything from gym memberships to groceries.

### Cash in on discounts

We've got plenty of deals to keep you and your family healthy.

**Healthy Blue Xtras<sup>SM</sup>** offers discounts on Michigan-based products and services, including:

- Food and nutrition: Take advantage of great savings at local grocery stores for nutritious meals.
- Health and fitness: Save on fitness club memberships, classes and consultations.
- Recreation: Save on family activities and outings like golf and kayaking.

Healthy Blue Xtras also offers daily online coupons that will help you save every time you shop. Go to [bcbsm.com/xtras](http://bcbsm.com/xtras) and click on *Daily Coupons* to find coupons for brand-name healthy products. Click on the coupons you like, print them out\* and redeem them at your local retailer.

**Blue365<sup>®</sup>** offers health and wellness discounts across the nation, including:

- Weekly deals on products and services like hearing aids, fitness gear and nutrition resources.
- Access to Healthways<sup>TM</sup> Fitness Your Way, offering discounts at more than 8,000 fitness centers for only \$25 a month plus a \$25 enrollment fee and a three-month commitment.
- Discounts on LASIK and eye health services.

\*You'll need to download the Coupon Printer software the first time you print coupons.

## Handy mobile app for Healthy Blue Xtras

Healthy Blue Xtras is featured on Larky! Download the Larky app to receive discount notifications via your mobile device.

- Get alerts when you're near a location that offers a Healthy Blue Xtras discount
- It's free! Visit [hbx.larky.com](http://hbx.larky.com)\* to learn more

### HealthyBlueXtras Offers – Michigan:



### Blue365 Offers – National:



### Daily Coupons



Visit [bcbsm.com/xtras](http://bcbsm.com/xtras) for more information.

Check back often for new deals!

 [facebook.com/bcbsm](https://facebook.com/bcbsm)

 [twitter.com/bcbsm](https://twitter.com/bcbsm)



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

[bcbsm.com](http://bcbsm.com)

Program information valid as of October 2014.

\*Blue Cross Blue Shield of Michigan does not control this website or endorse its general content.

Healthy Blue Xtras may not be available to all members. HBX offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health plan policies with Blue Cross Blue Shield of Michigan, its contracts with Medicare, or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific Healthy Blue Xtras vendor or item. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans.